

What drives adoption of soil fertility management practices
among smallholder maize growers?
A conceptual model and literature review for SSA

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MOTIVATION

- Growing recognition that increasing **inorganic fertilizer use alone insufficient to sustainably raise maize yields** in SSA
- Maize **rotations and intercroops with legumes**, use of **animal manure**, & **other soil fertility management (SFM) practices** have the potential to **increase SOM/soil fertility**, and raise **crop yields** and/or **profitability** of inorganic fertilizer use
- In this presentation:
 1. How might we **conceptually model** maize farmers' adoption of SFM practices?
 2. **Literature review for SSA**
 - a. Modeling approaches
 - b. Empirical findings

Simple conceptual model

A profit-maximizing maize producer **chooses levels of inputs** (e.g., f , m , s) **and set of SFM practices** (ϕ_i in Φ) **to maximize the discounted stream of profits** (π) subject to production function (technology) and soil fertility change constraints and given their initial soil fertility level

$$\text{Discounted stream of profits} \quad \max_{f_t, m_t, \phi_{it}, s_t} \sum_{t=0}^{\infty} \beta^t \pi_t$$

$$\text{Profit} = \text{Revenue} - \text{costs} \quad \text{where } \pi_t = \mathbf{y}_{it} \mathbf{p}_t - w_t^f f_t - w_t^m m_t - \mathbf{s}_t \mathbf{w}_t^s - c_i(x_t, \phi_{it})$$

subject to:

$$\text{Production function} \quad \mathbf{y}_{it} = \mathbf{y}_i(x_t, f_t, m_t, \mathbf{s}_t, \phi_{it}; \mathbf{z}_t)$$

$$\text{Soil fertility change} \quad x_{t+1} = x_t + g_i(x_t, f_t, m_t, \mathbf{s}_t, \phi_{it}; \mathbf{z}_t)$$

$$\text{Initial soil fertility} \quad x_0 = \alpha > 0$$

Conceptual model implications for empirical work: Likely drivers of SFM adoption

- **Crop prices** (maize, legumes, etc.)
- **Input prices** (inorganic fertilizer, seeds, wages (or labor availability), etc.)
- Farmer's **discount rate**
- **Initial soil fertility**
- **Agro-ecological conditions** (rainfall, temperature, etc.)

Many other potentially important determinants from an economics perspective

- Landholding and plot size, in-fields vs. out-fields, tenure security
- Access to information, markets
- Farmer characteristics, knowledge
- Quasi-fixed factors of production; off-farm income; access to credit
- Government policies (e.g., input or output markets)
- Risk profile of SFM practices vis-à-vis farmer's risk preferences



Review of SSA literature (ag econ & interdisciplinary journals)

- 19 papers (so far)
- Ethiopia, Ghana, Kenya, Malawi, Rwanda, Tanzania, Zambia, Zimbabwe
- Main SFM practices analyzed:
 - **Maize-legume intercropping, rotations**
 - **Animal manure and/or compost** (organic fertilizer)
 - **Crop residue retention**
 - **Soil and water conservation** (SWC – e.g., min. tillage, terraces, etc.)
 - **Inorganic fertilizer**



Observations

- Most have **no conceptual model** → kitchen sink regressions
- Very few include input and/or output **prices**
- Most (14 of 19) based on **cross-sectional data**
- Most **model adoption as a binary decision** without considering extent/intensity

→ A lot of room for improvement and better insights/policy guidance!



Broad findings: socioeconomic factors & SFM adoption

- **↑ Inorganic fertilizer price:** ↓ for own quantity, ↑ for manure use
- **↑ Labor endowment:** ↑ for labor-intensive technologies
- **↑ Landholding size:** ↓ for land-saving technologies
- **↑ land tenure security:**
 - ↑ esp. for longer-term investments
- **↑ Livestock owned:** ↑ esp. for manure
- **↑ Education of HH head:** ↑



Broad findings: fertilizer subsidies & SFM adoption

ZAMBIA (Levine, Morgan, Mason, & Zulu-Mbata)

- ↓ fallowing, rotation, and intercropping
- No stat. sig. effect on manure use
- ↑ maize yields in short-run but ↓ soil fertility in the longer-run?

MALAWI & GHANA

- No stat. sig. effects on manure use, legume intercropping, or SWC (Holden & Lunduka 2012; Vondolia et al. 2012; Koppmair et al. 2016)

Work in progress

1. **Zambia's FISP & SFM** adoption (Levine, Morgan, Mason, & Zulu-Mbata)
2. **Conceptual model** of SFM adoption & simulations of optimal SFM regimes (Morgan, Kim, Olson, & Mason)
3. **** Drivers of SFM adoption & nutrition impacts** in Tanzania (Kim, Mason, Snapp, & Kassim)
4. **** Kenya's NCPB & SFM** adoption (Olson & Mason)

**** Consider adoption of combinations of SFM practices with the potential to contribute to SI in maize-based systems**

Combinations of SFM practices (on maize plots) and degree of SI

Case	Inorganic fertilizer	Organic fertilizer	Legume intercrop	SI ranking
1				0
2	X			1
3		X		2
4			X	2
5	X	X		3
6		X	X	3
7	X		X	3
8	X	X	X	4

Note: For "SI ranking", 0 = "least SI", 4 = "most SI" among the 8 cases



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**Thank you!
Questions and
feedback?**

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