

Webberville

“the beginning”



Goals and Objectives

- Make Webberville a gateway along the Grand River corridor
- Restore the historic character of the buildings
- Enhance the quality of life throughout the neighborhoods
- Develop a connection to Meridian Township through a Bus Rapid Transit system.
- Create Complete Streets throughout the Downtown area.
- Develop safe routes to and from the schools.
- Complete ADA accessible designs
- Provide adequate village services to Webberville residents

S.W.O.C Analysis

Strengths

- **Strong Local Business**
- **Good Education**
- **Great Location**
- **Small Town Feeling**

Weaknesses

- **Inadequate Streetscapes**
- **Lack of Public Spaces**
- **Weathered Building Structures**
- **Unattractive Utilities**

Opportunities

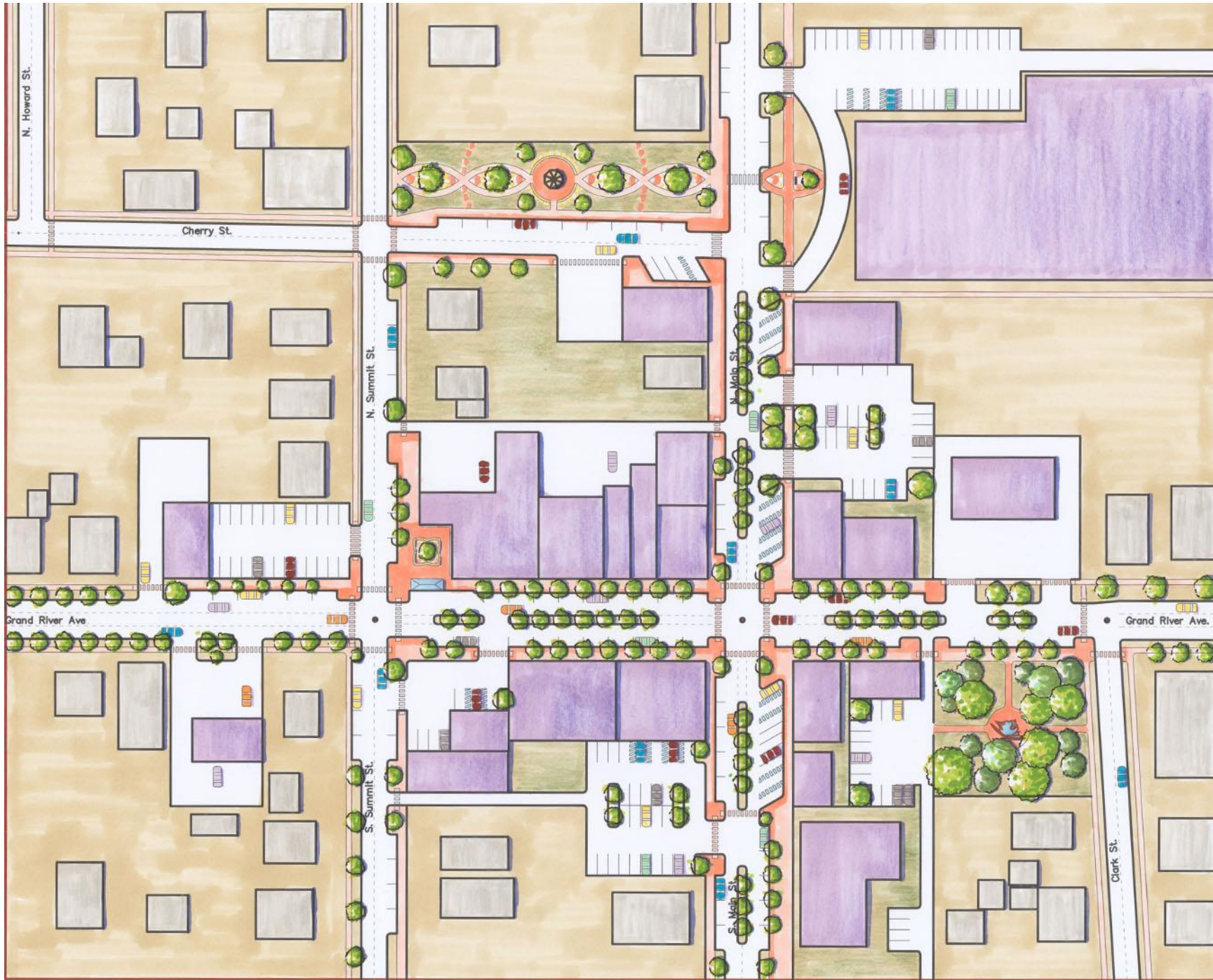
- **More Connection**
- **Create Gathering Space**
- **Attract Business**
- **Become a Gateway**

Challenges

- **Competition Nearby**
- **Higher Taxes Rates**
- **Not Branded**

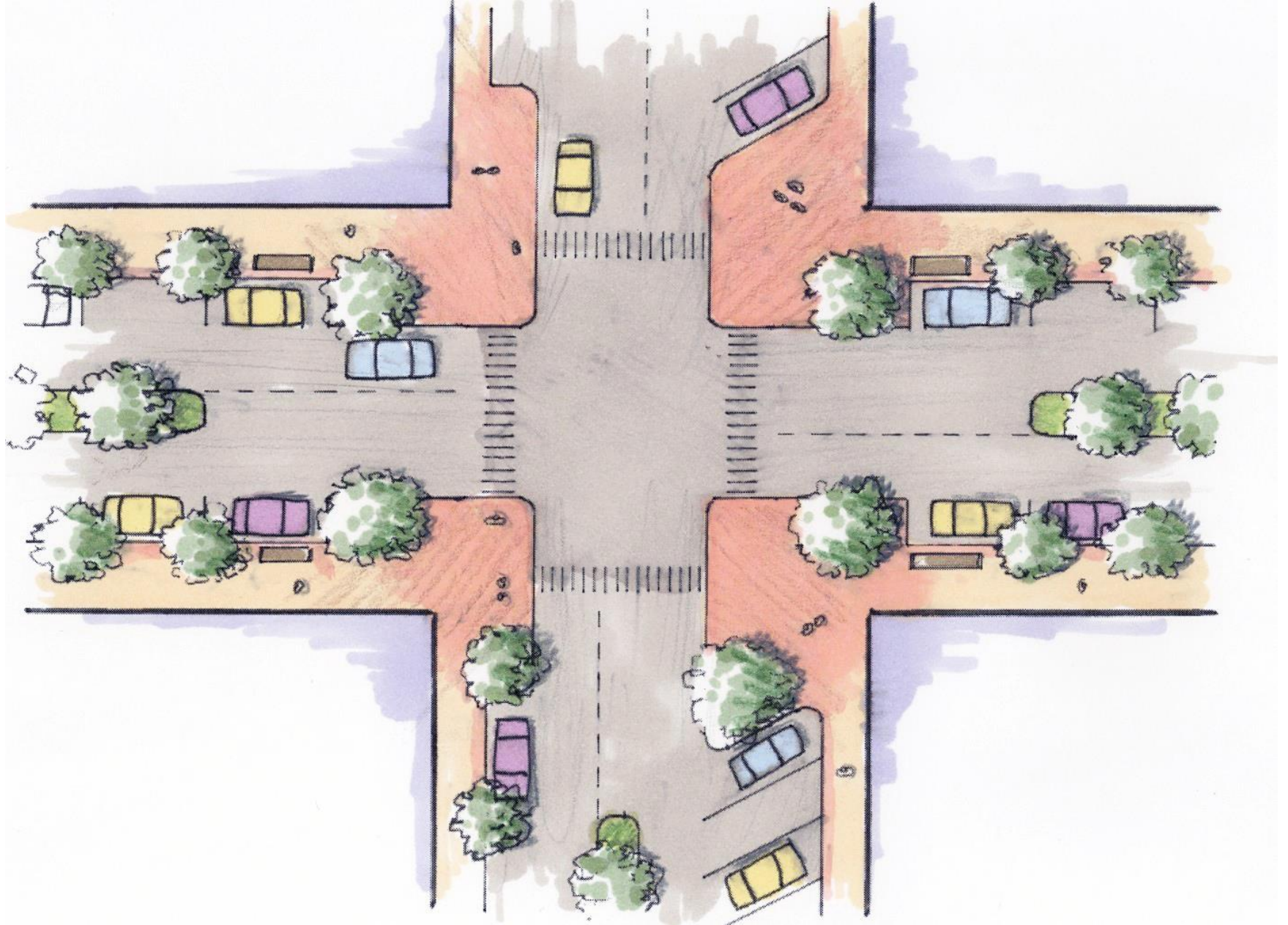


Gateway Community



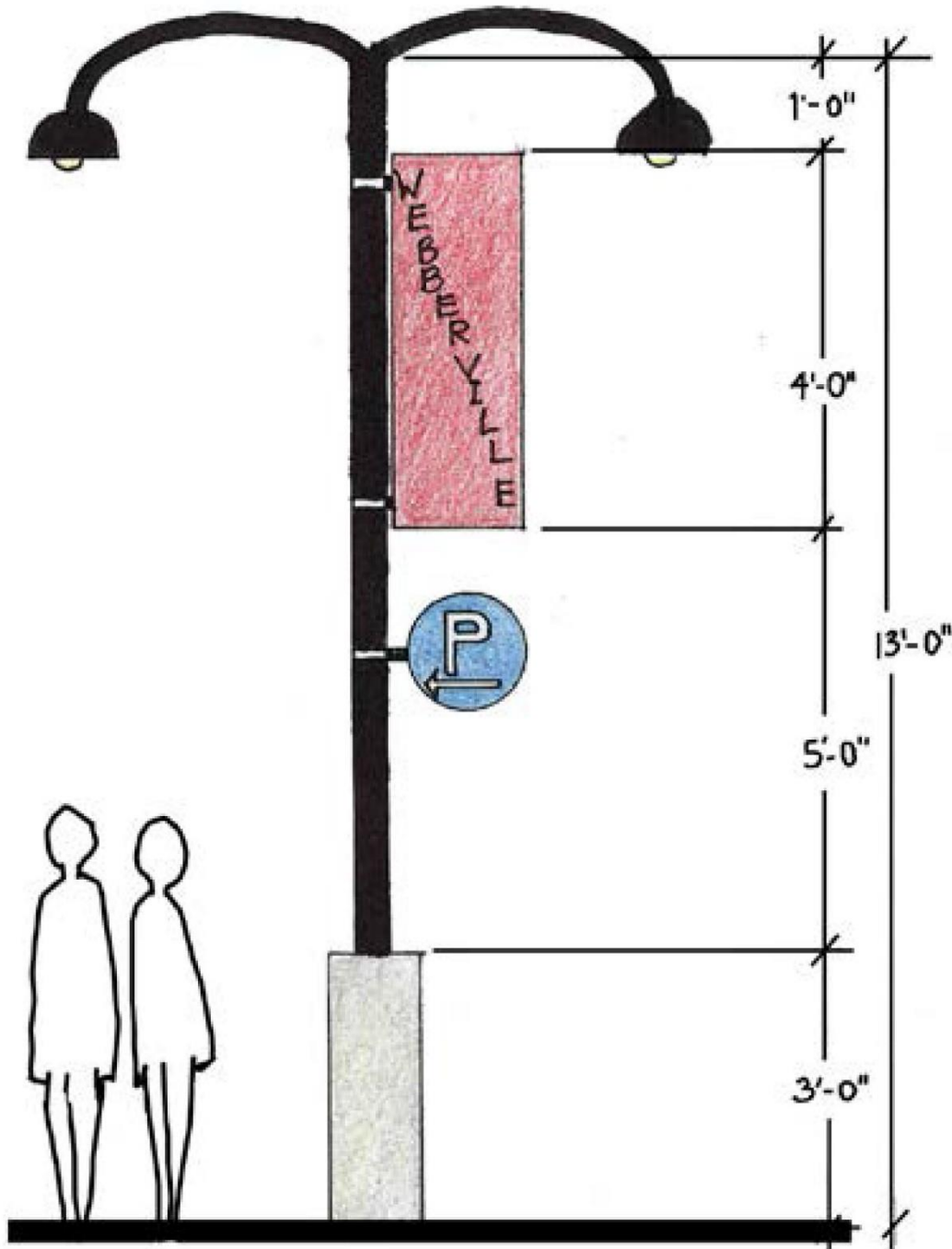
Downtown Master Plan

Street Trees



Parking
Amenities
Paving Patterns





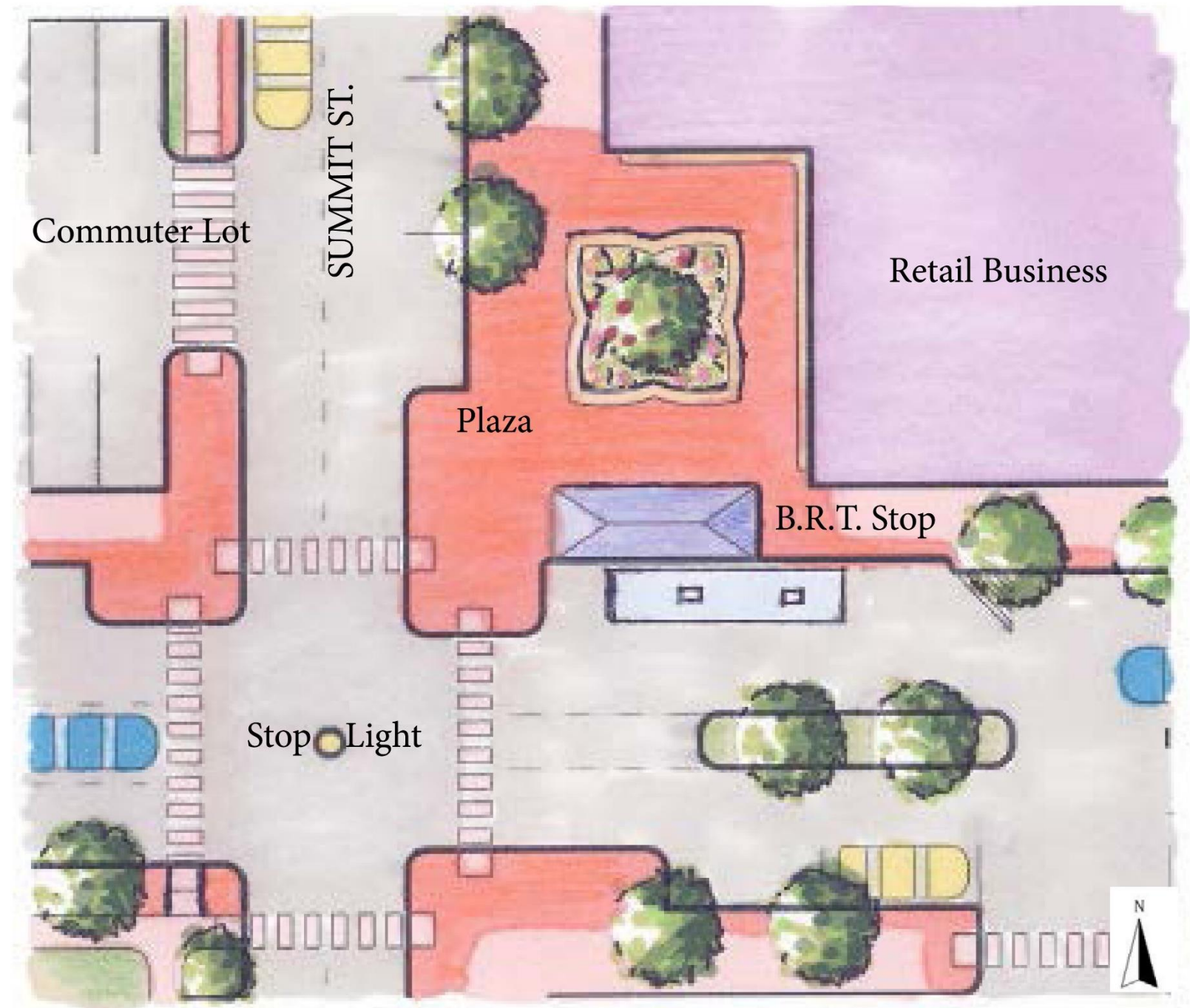
Lighting

Branding

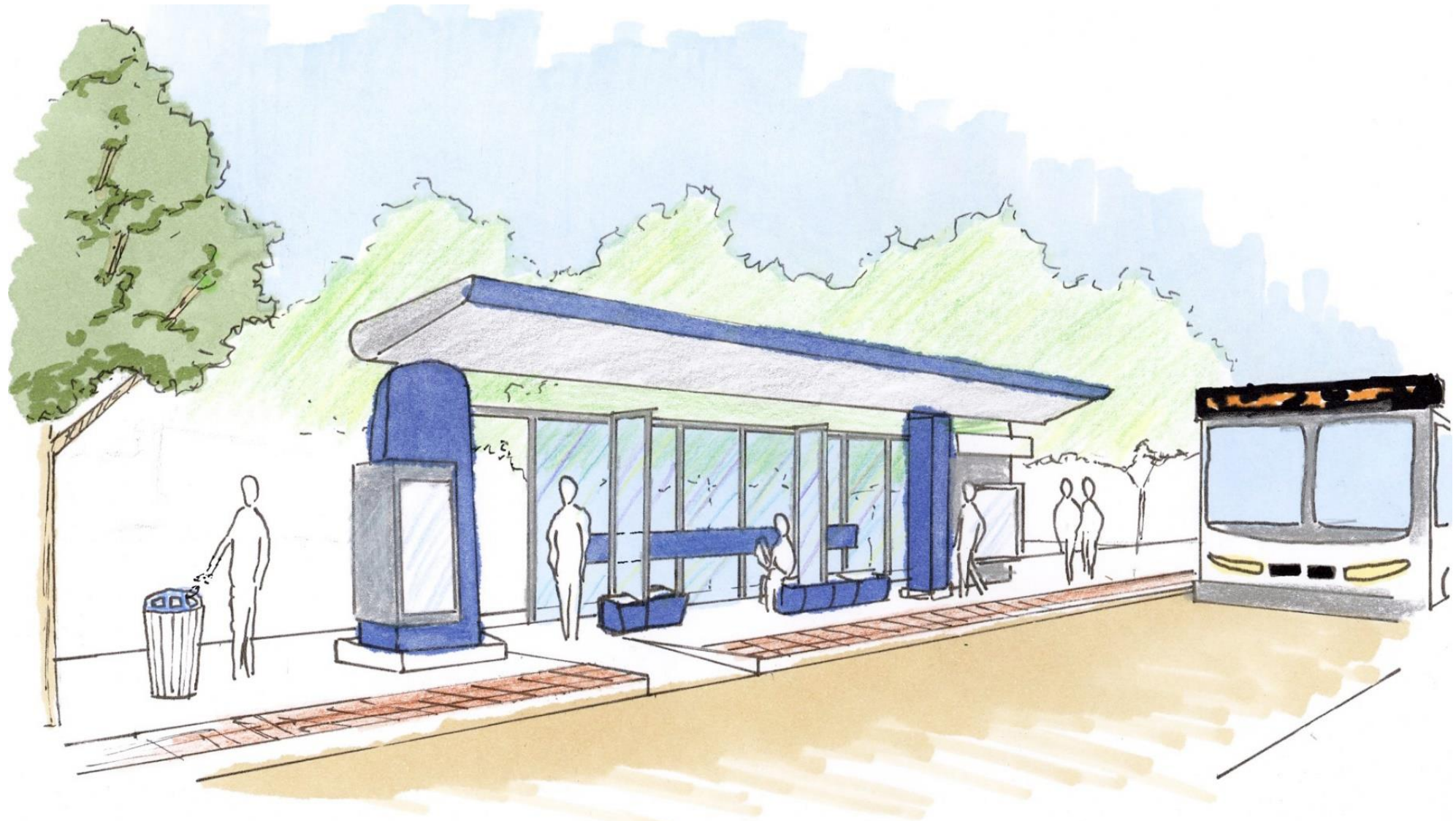
Announcements

Way Finding

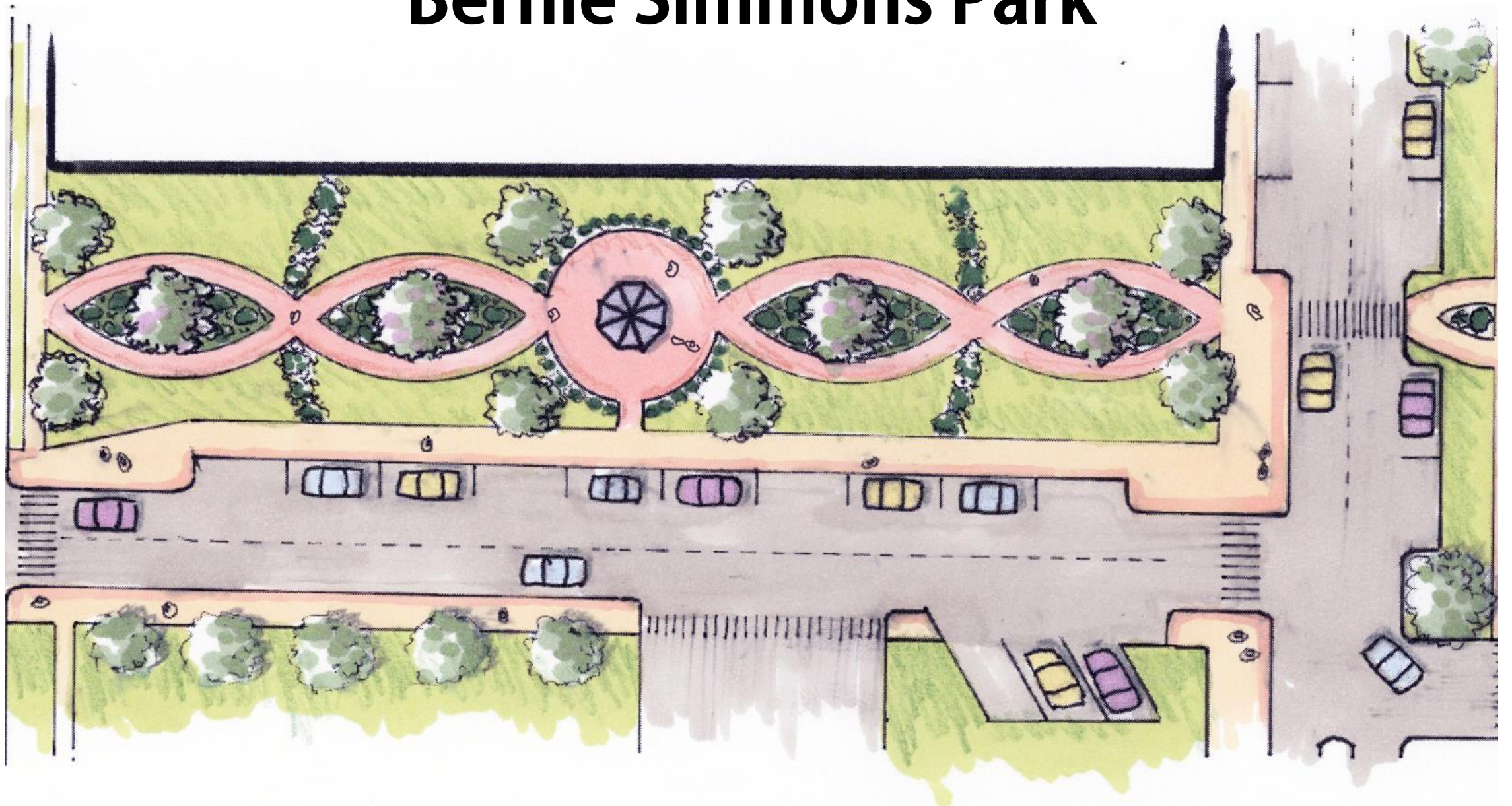
Entrance Plaza



Bus Rapid Transit Station



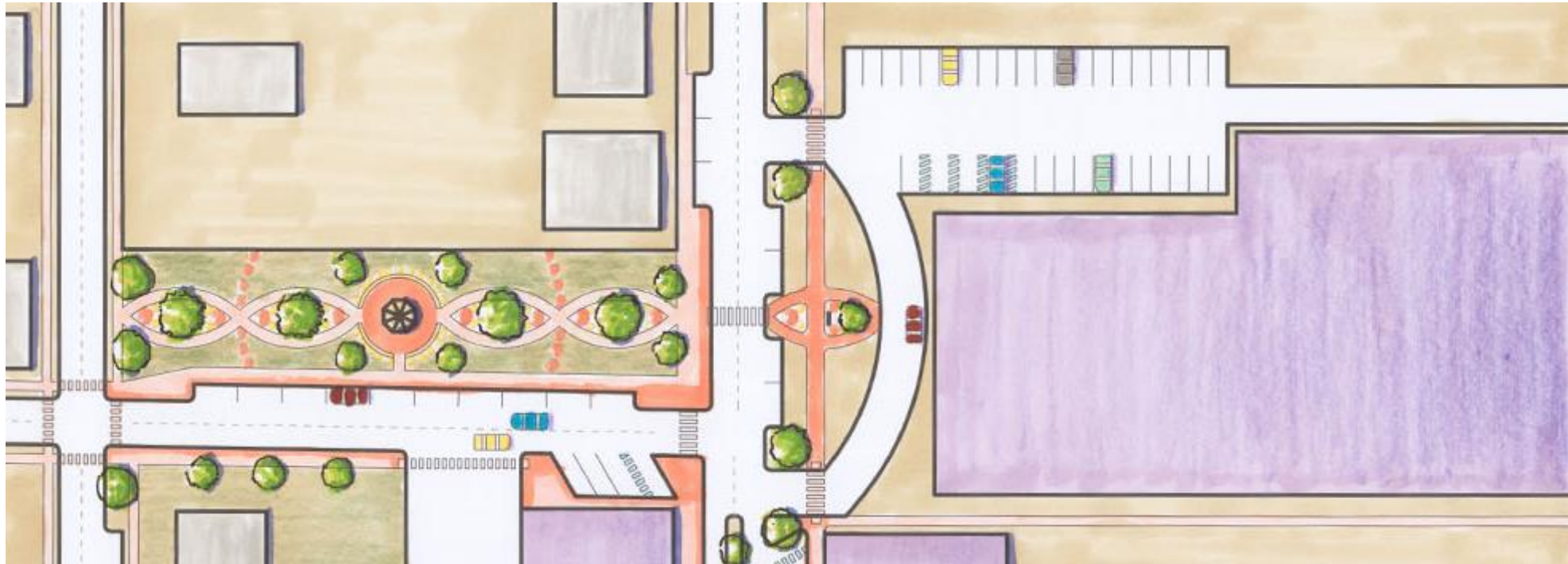
Bernie Simmons Park



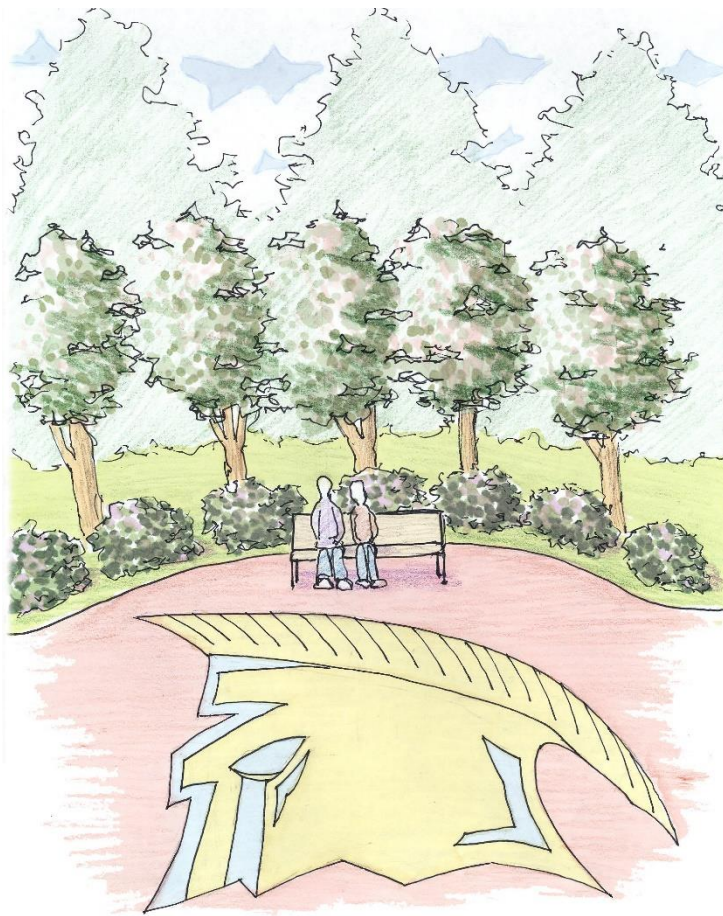
Farmers Market / Community Event Space



Use of the parallel parking spots and the school parking lot



Spartan Park



CLARK STREET



GRAND RIVER AVENUE

The beginning of a new era starts now

